

ABDURRAHMAN EMIRHAN ÜNAL

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EDUCATION

Bogazici University

BS Management & Business Administration *GPA: 3.7*

Istanbul, Turkey

Sep 2020 -

Stanford University

BS Management *GPA: 3.5*

Stanford, CA

Jun 2022 - Aug 2022

EXPERIENCE

Mayadem

Marketing Specialist

Istanbul, Turkey

Sep 2022 - Present

- Digital marketing operations for hikayelik.com, volunteer-based digital reading platform in Turkey, and Bookly Kids, digital reading app for USA market.

Pick “n” Watch

Data Analyst

Palo Alto, CA

Aug 2022 - Nov 2022

- Hosted and organized events in Palo Alto and San Francisco. Responsible from foundersuite.com tool to seek for investors. Analyzing investors, pitching, creating leading funnels to acquire CRM.

Bogazici University

Student Assistant

Istanbul, Turkey

Sep 2022 - Present

- First semester worked with Ph.D. Ali Coşkun on Introduction to Management Lecture. I was responsible for organizing lectures. Our lectures were given by C- Levels, I was contacting with them to organize events.
- Second semester worked with Ph.D. İzzet Sıdkı Darendeli on Management of Organizations. I lead students to find companies to make researches on, especially start-ups. Also worked with Mr. Darendeli on start-up research academically.
- Third semester, worked with Ph.D. Osman Yılmaz from Turkcell about the Technology Management course.

unikocum

Founder

Istanbul, Turkey

Sep 2020 - Present

- As unikocum.com we bring high-school students, studying for university exams, and university students, coaches, together. We provide an opportunity for mentoring. Our free products has reached 100.000+ students while our coaches provided paid-mentoring 200+ students.

Defne

Product Specialist

Istanbul, Turkey

Mar 2022 - Jun 2022

- Responsible of Roaming Messaging Suite product. As Defne, we are trying to make this product as a Start-up based project. I am responsible of creating marketing strategies, planning the marketing and creating content for Roaming Messaging Suite product.

Eren Holding

Business Analyst Internship

Istanbul, Turkey

Jun 2021 - Aug 2021

- I started from Gant Brand Unit and prepared SS'22 Seasonal Presentation. In the Wholesale Unit I made a Middle-East Store Analysis. In the last week of my internship, I took a role in digital marketing steps of Lacoste Web Unit

Bozdağ Film

Accounting Internship

Istanbul, Turkey

Feb 2021 - Apr 2021

- In Bozdağ Film, I mainly took role in Accounting Department for 5 weeks. I observed other departments in the last 2 weeks of my internship: Social Media Department, Fuel – Fleet Integration

Turkish Airlines

Corporate Club Sales and Marketing Internship

Istanbul, Turkey

Jul 2018 - Aug 2018

- In my very first internship I had a chance to take role and observe each of the following departments and create a report: Sales and Marketing, Cargo Operations, Sales and Distribution, Revenue Management, Human Resources

BEM Boğaziçi Consulting Publishing and Education Services

Sales Representative

Istanbul, Turkey

Aug 2016 - Present

- External Affairs
- Sales Representative
- Warehouse Administration
- Operational Administration

LICENCES

Equestrian – Show Jumper: Licence No: 34-08-0039*8

Amateur Seaman's Certificate: Certificate No: A10012494*4