

ABDURRAHMAN EMIRHAN ÜNAL

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EDUCATION

Bogazici University BS Management & Business Administration <i>GPA: 3.71</i>	Istanbul, Turkey Sep 2020 -
Mcgill University BS Management	Montreal, Quebec Aug 2023 -
Stanford University Summer School Management	Stanford, CA Jul 2022 - Aug 2022
Kartal Anadolu İmam Hatip High School High School	Istanbul, Turkey Jun 2016 - Aug 2020

EXPERIENCE

Eksim Holding <i>Executive Strategy Intern</i>	Istanbul, Turkey Jul 2023 - Aug 2023
<ul style="list-style-type: none">Research on potential expansion areas for Eksun Gıda. These areas were based on "Functional Foods" such as Blueberry and Dietary Supplements. After carrying out the research, I presented the results to the Executive Board.	
Mayadem <i>Marketing Specialist</i>	Istanbul, Turkey Sep 2022 - Jun 2023
<ul style="list-style-type: none">Digital marketing operations for hikayelik.com, volunteer-based digital reading platform in Turkey, and Bookly Kids, digital reading app for USA market.Participated in International fairs on abroad.	
Pick "n" Watch <i>Data Analyst</i>	Palo Alto, CA Aug 2022 - Nov 2022
<ul style="list-style-type: none">Hosted and organized events in Palo Alto and San Francisco. Responsible from foundersuite.com tool to seek for investors. Analyzing investors, pitching, creating leading funnels to acquire CRM.	
Bogazici University <i>Student Assistant</i>	Istanbul, Turkey Sep 2022 - Present
<ul style="list-style-type: none">First semester worked with Ph.D. Ali Coşkun on Introduction to Management Lecture. I was responsible for organizing lectures. Our lectures were given by C- Levels, I was contacting with them to organize events.Second semester worked with Ph.D. İzzet Sıdkı Darendeli on Management of Organizations. I lead students to find companies to make researches on, especially start-ups. Also worked with Mr. Darendeli on start-up research academically.Third semester, worked with Ph.D. Osman Yılmaz from Turkcell about the Technology Management course.Worked with Ph.D. Mustafa Hayri Tongarlık on Data Analytics for Managers. Provided and organized digital education materials for lectures.Fourth semester, worked with Eda Sevaioğlu Tan on AD460 E-Commerce Lecture.	
unikocum <i>Founder</i>	Istanbul, Turkey Sep 2020 - Present
<ul style="list-style-type: none">As unikocum.com we bring high-school students, studying for university exams, and university students, coaches, together. We provide an opportunity for mentoring. Our free products has reached 100.000+ students while our coaches provided paid-mentoring 200+ students.	
Defne <i>Product Specialist</i>	Istanbul, Turkey Mar 2022 - Jun 2022
<ul style="list-style-type: none">Responsible of Roaming Messaging Suite product. As Defne, we are trying to make this product as a Start-up based project. I am responsible of creating marketing strategies, planning the marketing and creating content for Roaming Messaging Suite product.	

Eren Holding*Business Analyst Internship*Istanbul, Turkey
Jun 2021 - Aug 2021

- I started from Gant Brand Unit and prepared SS'22 Seasonal Presentation. In the Wholesale Unit I made a Middle-East Store Analysis. In the last week of my internship, I took a role in digital marketing steps of Lacoste Web Unit

Bozdağ Film*Accounting Internship*Istanbul, Turkey
Feb 2021 - Apr 2021

- In Bozdağ Film, I mainly took role in Accounting Department for 5 weeks. I observed other departments in the last 2 weeks of my internship: Social Media Department, Fuel – Fleet Integration

Turkish Airlines*Corporate Club Sales and Marketing Internship*Istanbul, Turkey
Jul 2018 - Aug 2018

- In my very first internship I had a chance to take role and observe each of the following departments and create a report: Sales and Marketing, Cargo Operations, Sales and Distribution, Revenue Management, Human Resources

BEM Boğaziçi Consulting Publishing and Education Services*Sales Representative*Istanbul, Turkey
Aug 2016 - Present

- In BEM Boğaziçi, I managed external affairs by participating international fairs on abroad and coordinate the follow-ups of foreign right sales. In responsible of marketplace and warehouse operations. Coordinating the B2B sales and digital marketing manager.

LICENCES & CERTIFICATES

Equestrian – Show Jumper:	Licence No: 34-08-0039*8
Amateur Seaman's Certificate:	Certificate No: A10012494*4
Google Tools:	Analytics, Search Console, Ads, Alerts, Data Looker Studio
Marketing Tools:	MailerLite, SEMRush
Stanford University:	Social Media Marketing, Decision Mapping
Other:	MS Programmes, Wordpress, Wix, FounderSuite